

News Release

Canada 



For Immediate Release

Bambi's Bistro receives support through the Government of Canada-funded My Main Street, Local Business Accelerator program

Bambi's Bistro receives \$10,000 through My Main Street to support its downtown small business

December 6, 2022

Port Colborne, Ontario

Main streets play a vital role in growing the Canadian economy and supporting local communities.

Bambi's Bistro is pleased to be receiving a non-repayable contribution of \$10,000 through the My Main Street, Local Business Accelerator program.

This contribution will allow Bambi's Bistro to support findings from the market research provided by My Main Street to drive economic growth and attract new customers to the business and the entire Port Colborne community.

Bambi's Bistro is an eclectically decorated café, serving fresh home-made food. Owner Jacquie Vezeau is happy she chose Main Street as home for her bistro, as this area of Port Colborne boasts an impressive array of restaurants with several more opening in the next few months. Vezeau was even happier after receiving the results of her custom market report that indicated the average spend on food from restaurants in her area is \$3,080, or 12 percent higher than the rest of Port Colborne, with a whopping \$813 being spent at bakeries.

The non repayable funding will help Vezeau buy a refrigerated sandwich-assembly table to ensure she delivers seamless customer service for the 3,086 residents living in her service area, some of which have already become loyal customers. Marketing will also be a focus for her fund spending, as Vezeau hopes to add more evening experiences for her customers, who have already been enjoying her sold out paint classes. She's excited to be joining her business neighbours in providing a culinary experience for residents and tourists alike.

On behalf of Bambi's Bistro, we'd like to thank Olga Loeffen, the City of Port Colborne and the Government of Canada through FedDev Ontario for supporting our local business.

The My Main Street, Local Business Accelerator program is delivered by the Economic Developers Council of Ontario with an overall Government of Canada investment of [\\$23.25 million](#), through the [Federal Economic Development Agency for Southern Ontario](#) (FedDev Ontario), to support the recovery and strength of main streets and local businesses in southern Ontario.

Quotes

“Main streets play a vital role in growing local communities and economies for everyone. The Government of Canada will continue to invest in My Main Street and the small businesses the program serves, resulting in local economic growth and more vibrant neighbourhoods for Canadians and their families to call home.”

- *The Honourable Filomena Tassi, Minister responsible for the Federal Economic Development Agency for Southern Ontario*

“Small businesses in Port Colborne play a vital role in the success of our local economy. Through My Main Street, our government, in collaboration with EDCO and CUI is committed to helping communities bring their main streets back to life by supporting businesses that will reanimate our neighbourhoods, creating jobs and driving economic growth for local economies.”

- *Vance Badawey, Member of Parliament for Niagara Centre*

“The Economic Developers Council of Ontario (EDCO) is delighted to be delivering the My Main Street Local Business Accelerator program to support local business and main streets across southern Ontario. Thanks to the support of the Federal Economic Development Agency for Southern Ontario, local businesses will have access to resources to help create economic opportunities for these main street communities, which is an essential component to a successful local economy.”

- *Heather Lalonde, Chief Executive Officer for the Economic Developers Council of Ontario*

“I am extremely appreciative of the support that has been provided to me since opening my business in Port Colborne. It truly makes being a business owner a bit easier, knowing that you have other people in your corner. Thank you for the opportunity the My Main Street program has provided me and to Olga for patiently guiding me through the process without it feeling overwhelming.”

- *Jacquie Vezeau, Bambi's Bistro*

“On behalf of city staff and the Economic Development Department we would like to not only congratulate Bambi's Bistro on being recipients of the non-repayable funding through the My Main Street Local Business Accelerator program, but to also thank owner Jacquie Vezeau for choosing Port Colborne as home for her new business. We are thrilled you have joined our community.”

- *Bram Cotton, Economic Development Officer, City of Port Colborne*

Associated Links

- [Bambi's Bistro](#)
- [My Main Street](#)
- [EDCO](#)
- [FedDev Ontario](#)

Media Contacts

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Background:

Economic Developers Council of Ontario

The [Economic Developers Council of Ontario \(EDCO\)](#) is delivering the [My Main Street, Local Business Accelerator](#) program stream, which is supporting the revitalization of main street communities and provides non-repayable contributions for more than 650 local businesses across southern Ontario. The program focuses on creating and maintaining vibrant and inclusive local main streets while providing residents, new entrepreneurs, and existing businesses with economic opportunities in our communities.

About FedDev Ontario

For 13 years, the Government of Canada, through [FedDev Ontario](#), has worked to advance and diversify the southern Ontario economy through funding opportunities and business services that support innovation, growth and job creation in Canada's most populous region. The Agency has delivered impressive results, which can be seen in southern Ontario businesses that are creating innovative technologies, improving productivity, growing revenues, creating jobs, and in the economic advancement of communities across the region. Learn more about the impacts the Agency is having in southern Ontario by exploring our [pivotal projects](#), our [Southern Ontario Spotlight](#), and FedDev Ontario's [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

About the City of Port Colborne

Located on the south coast of the scenic Niagara Region, with a mission to provide an exceptional small town experience in a big way, Niagara's Port of Call has found the perfect balance – successful industrial and commercial sectors, comfortable and scenic residential areas, white sand beaches, unique culinary choices, the world class Sugarloaf Marina, fishing, golfing, trails, shopping districts along the historic Welland Canal and an energized festival and entertainment scene that includes live theatre – truly a community that adds to the overall Niagara experience. To learn how you can PORTicipate with us, visit our [website](#).